

GeneGlide™ Transfection Reagents!

BioVision proudly announces the launch of new, high performance, broad spectrum **GeneGlide™ Transfection Reagents** that are ideal for delivering nucleic acids including DNA, siRNA, miRNA to mammalian cells. Each of the **GeneGlide™** reagents are highly efficient with maximum compatibility, yet exhibiting lower cellular toxicity and can be used for a wide variety of cell types including hard-to-transfect cell lines and primary cells. Additionally, we also offer an easy to use, highly sensitive fluorescently labeled RNAi duplexes as transfection delivery controls for *in vitro* and *in vivo* tracking.



Key Features:

- For Stable and Transient Transfections
- Broad Spectrum Delivery Types
- High Efficiency Delivery
- Low Cellular Toxicity
- Minimal Off-Target Effects
- Serum Compatible
- Reproducible Results
- Reduction in Experimental Bias
- RNAi Delivery Controls
- No Known Off-Target Effects of the Delivery Control

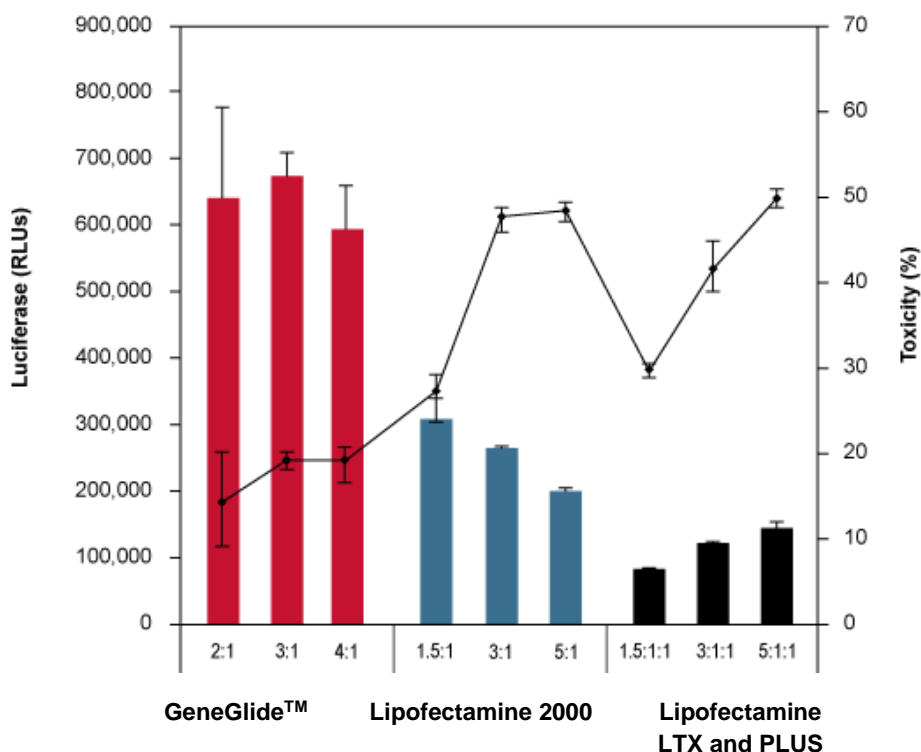


Figure 1. GeneGlide™ Reagent Exhibits Higher Expression and Lower Cellular Toxicity as Compared to Other Transfection Reagents.

In ITALIA please contact: Vinci-Biochem - Tel +39 0571 568 147 - vb@vincibiochem.it - www.vincibiochem.it

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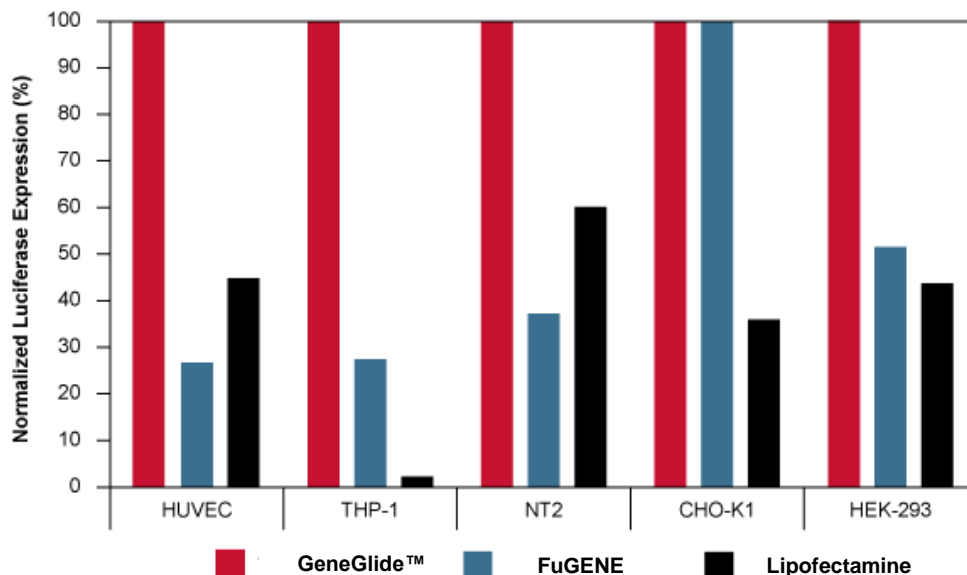


Figure 2. Superior Gene Expression in a Broad Spectrum of Cell Types.

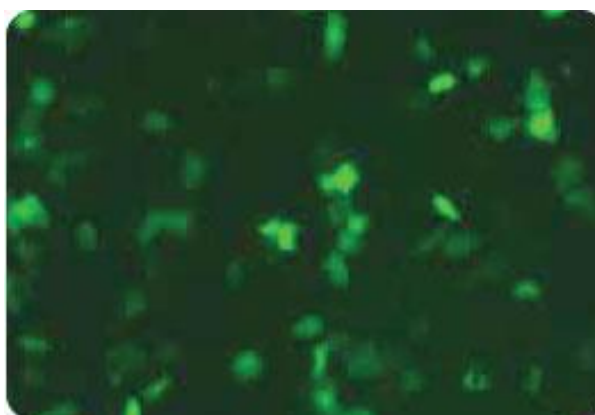


Figure 3. High Performance Plasmid Transfection using EGFP expression plasmid in Primary Human Small Epithelial Cells.

Cat. No.	Product Name	Size
M1080-300	GeneGlide™ DNA Transfection Reagent	300 µl
M1080-500	GeneGlide™ DNA Transfection Reagent	500 µl
M1080-1000	GeneGlide™ DNA Transfection Reagent	1 ml
M1081-300	GeneGlide™ SiRNA Transfection Reagent	300 µl
M1081-500	GeneGlide™ SiRNA Transfection Reagent	500 µl
M1081-1000	GeneGlide™ SiRNA Transfection Reagent	1 ml
M1082-10	GeneGlide™ RNAi Delivery Control	10 µg
M1082-50	GeneGlide™ RNAi Delivery Control	50 µg
M1082-100	GeneGlide™ RNAi Delivery Control	100 µg

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